

Suicide Prevention Campaign



Lincolnshire
Safeguarding
Children Board

Introduction

The campaign will run from the 10th to 14th September to coincide with national suicide awareness day on the 10th September.

Campaign

Suicide prevention is an extremely important campaign that can affect a variety of children, young people and adults at any point in their lives. It is a sensitive and complex subject that can be difficult to talk about. The LSCB campaign hopefully helps raise awareness of some of the key aspects in relation to suicide and the support and resources that are available in Lincolnshire to support children, young people and families.

Campaign Objectives

- To raise the awareness of key messages relating to suicide prevention
- Increase the understanding of suicide and suicide prevention
- To raise awareness of the resources available to support children, young people and families.

LSCB partner's toolkit /campaign pack

1. Social media day to day plan including tweets
2. Set of infographics
3. Key messages and useful information
4. Leaflet about the Healthy Minds service
5. Flyer about a Suicide memorial event taking place on the 10th September at the showroom in Lincoln.
6. Evaluation of campaign – feedback form

Contact for press enquiries

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If you think a child is suffering or likely to suffer significant harm call Children Services Customer Service Centre on 01522 782111