



Briefing Note:

Safer Feeding Campaign 2020

Introduction

This year's campaign will run from Monday 29th June – Sunday 5th July 2020.

Objectives:

- To raise awareness of the importance of safe feeding techniques;
- To signpost professionals and parents to information and guidance;
- To support parents during the Covid 19 pandemic.

Campaign Pack:

- Briefing document;
- Key messages document;
- Schedule of suggested Tweets/Facebook Posts;
- Set of infographics;
- Set of suggested tweets;
- Key Facts information sheets.

To request further support or to provide feedback for this campaign, please contact Zoe Walters, Audit and Policy officer, on zoe.walters@lincolnshire.gov.uk .