



Briefing Note:

Child Exploitation Communications Campaign 2021

Introduction

The campaign will commence on the Sunday 14th March 2021 and run until Saturday 20th March 2021. *National Child Exploitation (CE) Awareness day is on Thursday 18th March 2021.* LSCP has a strategic priority for 2018-21 to "Tackle Child Exploitation."

Campaign

LSCP has designed a communications resource pack for partners, with the aim being to raise awareness of all forms of Child Exploitation. In doing so the LSCP has included resources that will assist professionals, members of the public, children, young people and their families to recognise the actions and behaviours of perpetrators.

Campaign Objectives

- To raise awareness of the actions undertaken by perpetrators to exploit children and young people
- To raise awareness of the indicators that a child is being exploited
- To raise awareness of what actions to take if there are concerns that a child or young person is being exploited
- To raise awareness of local action being taken to tackle child exploitation in Lincolnshire (Operational Vigilance and Operation Insignia)
- To raise awareness and encourage completion of relevant training.
- To provide links to useful resources and organisations.

LSCP 6 Year Training Pathway

The Lincolnshire Safeguarding Children Partnership is committed to raising awareness of child exploitation. ' Tackling Exploitation and Modern Slavery in Lincolnshire' is a Free short course is designed to help you understand what child exploitation is, what trafficking looks like, how to spot the signs and what to do next.

To register for Lincolnshire Safeguarding training click [here](#).

LSCP partner's toolkit /campaign pack

- Suggested Social Media Schedule
- 18 suggested infographics
- Additional resources:
 - Posters, leaflets and briefings produced by The Children's Society, LSCP
 - Fearless education resources (Fearless is a service provided by Crime Stoppers for young people aged 11-16 yrs.)
 - Home Office Child Exploitation Disruption Toolkit
 - The Rose Project- Training for Professionals working with SEND children
 - Operation Vigilance Briefing notes; one for professionals only and one for members of the public.
 - Neighbourhood Watch Pack <https://www.ourwatch.org.uk/crime-prevention/crime-prevention-toolkits/child-sexual-exploitation/child-sexual-exploitation-0>

Contact for enquiries

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You can provide feedback about this communication pack by clicking [here](#)