



Briefing Note:

National Child Safety Week

Introduction

This year's Child Safety Week runs from Monday 7th June to Sunday 13th June 2021.

Serious accidents can have a huge impact on the lives of families but most are easy to avoid. This year the theme for National Child Safety Week is: "Share Because You Care"

Objectives:

- To raise awareness of how to prevent accidents in the home
- To signpost professionals and parents to information and guidance
- To support parents to keep their child safe at home during the Covid19 pandemic

Campaign Pack:

- Briefing document
- Key messages document
- Schedule of suggested Tweets/Facebook Posts
- Set of infographics
- Training Briefing
- Suggested useful resources to download
- LSCP Posters

To request further support or to provide feedback for this campaign, please contact Zoe Walters, Audit and Policy officer, on zoe.walters@lincolnshire.gov.uk .