



Private Fostering Awareness Campaign 2021

Introduction

The campaign will run from the 17th-23rd July 2021

Campaign

Private Fostering Awareness is an important campaign, in that many people are unaware exactly what private fostering means. It is estimated that 10,000 children in England are privately fostered; however, many of these are unreported. The LSCP has chosen to undertake a private fostering awareness campaign as we understand the importance of raising awareness of what private fostering is and the resources that are available in Lincolnshire.

Campaign Objectives

- To raise the awareness of key messages relating to private fostering
- Increase the understanding of private fostering
- To raise awareness of the resources available in Lincolnshire

LSCP partner's toolkit /campaign pack

1. Campaign briefing paper
2. Suggested social media plan for twitter, Facebook and Instagram
3. Set of infographics
4. Set of suggested tweets
5. Set of posters
6. Digital display screen presentation
7. Links to useful resources
8. Training briefing paper

Contact:

If you think a child is suffering or likely to suffer significant harm call Children Services Customer Service Centre on 01522 782111

Feedback regarding the campaign can be given by clicking [here](#).

Any other queries regarding the campaign should be directed to Zoe Walters, LSCP Audit and Policy Officer, by emailing zoe.walters@lincolnshire.gov.uk.