



Briefing Note: LSCP and LSAB Christmas and New Year Online Safety Campaign 2021

Introduction

The campaign will start on the Monday 20th December 2021 and run until Sunday 2nd January 2022.

Campaign

Each year the LSCP runs an additional online safety campaign over the Christmas and New Year period. This year we are working in collaboration with the Lincolnshire Safeguarding Adults Board to also raise awareness of online safety for adults in our local community.

The focus this year, with respect to children, young people and families, is upon supporting parents to set up parental controls. For adults we are focussing upon raising awareness of online scams and fraud, which has increased during the Covid 19 Pandemic.

For the first time we have also gained support from businesses in our local communities who have agreed to provide customers with a small business card, signposting them to sources of information, at the point of sale of an internet enabled device.

Campaign Objectives

- To raise the awareness of key messages relating to safe internet use and parental controls
- To raise awareness of the key messages relating to online fraud and scams
- To raise awareness of the resources available to support children, young people, families and adults
- To raise awareness of the resources available to support professionals working with children, young people, families and adults.
- To engage with local businesses in Lincolnshire to raise awareness of online safety and online fraud.

Campaign Pack

1. Briefing Note
2. Suggested social media posts
3. Set of infographics
4. PDF copy of the LSCP/LSAB Internet Safety Business Card
5. [Online Feedback Form](#)

Contact for enquiries

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If you think a child is suffering or likely to suffer significant harm, call the Children Services Customer Service Centre on 01522 782111

If you believe that an adult, who has care and support needs, may be experiencing or is at of abuse or neglect call the Adult Services Customer Service Centre on 01522 782155