



Suggested Social Media Posts: LSCP/LSAB Christmas and New Year Online Safety Campaign 2021

It is not an expectation that partners post all of these suggested messages. This year we have provided a range of messages for differing groups so that providers are better chose the posts that allow them to target their own audiences.

We have provided posts for Twitter and Facebook and broken these down into the target audiences of parents and carers, young people, professionals, and adults within our local community.

Tweets

For parents/carers

Did you know @YouTube has a restricted mode? Want to limit content on @Netflix? Check out the how to guides here <https://bit.ly/3y4qENM> #onlinesafety #staysafeonline

Bought your child a new device for Xmas? Learn about setting up parental controls here <https://bit.ly/331IWVC> #onlinesafety #staysafeonline

Want to learn more about #TikTok Family Pairing feature to manage your child using @tiktok_UK? Follow this link <https://bit.ly/3IH0ofR> #onlinesafety #staysafeonline

Learn a little bit about parental controls by watching this video from the LSCP <https://bit.ly/3oxz5OD> #onlinesafety #staysafeonline

Worried about #screentime? This video from @InternetMatters will give you some tips to support 7-11 year olds <https://youtu.be/B7pJrdRzwFO> #onlinesafety #staysafeonline

Struggling with your teen and their #screentime? Here's a video from @InternetMatters with tips for parents of 11-14 year olds <https://youtu.be/Bq7DSfBgoYk> #onlinesafety #staysafeonline

For Young people

You can make your account private on @tiktok_UK but did you know there are other ways to keep your information safe? Here's some info on <https://bit.ly/3dxel9M> #onlinesafety #staysafeonline

Want to learn more about keeping yourself safe online? Why not visit the awesome @CEOPuk website <https://www.thinkuknow.co.uk/> #onlinesafety #staysafeonline

Watch the 'Funny Tummy' song from the Stay Safe Partnership, based on the CEOP resource Jessie and Friends to help younger children stay safe <https://bit.ly/3lwCTHN> #onlinesafety #staysafeonline

Young people can also become victims of online fraud and scams. Find out how to recognise this and become more "scam aware" via <https://bit.ly/3y44SKh> @TakeFive

Do you know what a money mule is? Money mules are recruited, sometimes unwittingly, by criminals to transfer illegally obtained money between different bank accounts. @actionfrauduk can provide guidance and support via <https://bit.ly/3ItiZgR>

For Adults

@AgainstScams has an online awareness session on their website. This will help you to become more #scamaware <https://bit.ly/3rnGsdt> #onlinesafety #staysafeonline#fraud

Are you scam savvy? Criminals are experts at impersonating people, organisations and the police. They spend hours researching you for their own scams hoping you'll let your guard down for just a moment. Take the @TakeFive test by following the link below <https://bit.ly/3p02no3> #fraud

#Fraud is when someone tricks or deceives you to gain something for themselves. Usually money, goods, services or property. If you have been a victim of fraud and would like to know the support available, visit: <https://bit.ly/3l7giYo>
@VictimLincs

There are many of these sorts of #scams but some of the most common are fake lotteries, deceptive prize draws or sweepstakes, clairvoyants, computer scams, and romance scams. @AgainstScams has advice and guidance to help you to spot a scam. Visit: <https://bit.ly/3r80FDD> #Fraud

Take Five is a national campaign that offers straightforward and impartial advice to support communities to become more "scam savvy." Find out more at <https://bit.ly/3y44SKh>

For Professionals

To access resources for educating children and young people about safe internet use from @ceopUK visit <https://bit.ly/3IM6Gct> and register to access them for free #onlinesafety #staysafeonline

To help support parents and carers with #screentime, read the guidance from @RCPCHtweets on the health impact of our use of screens <https://bit.ly/3GG4i8H> ~onlinesafety #staysafeonline

Working with parents struggling to keep technology under control? Try the @InternetMatters website for more info on parental controls <https://bit.ly/31BzWVP> #onlinesafety #staysafeonline

Check out @InternetMatters parent pack, designed to help teachers keep parents up to date <https://bit.ly/3pHiGql>
#onlinesafety #staysafeonline

@AgainstScams has developed e-learning to assist professionals and practitioners who will be interacting with victims of scams, this includes but is not limited to; social workers, community nurses, volunteers and befrienders. Find out more: <https://bit.ly/3nQJEAT>

Are you working with somebody who has been a victim of a #scam or #fraud. You can encourage them to report it to <https://bit.ly/31BAzi9> or they can call @actionfrauduk on 0300 123 2040

Facebook Posts

Adults/parents

What's topping your child's or your family's Christmas present wish list this year? A new smart phone or mobile phone, tablet, gaming console or a tech toy? Internet Matters has produced step by step instructions to help set parental controls on popular devices; making it easy for you to ensure internet access through a range of devices remain safe, age appropriate, and fun! <https://bit.ly/31GWzYL> #onlinesafety #staysafeonline

Children are accessing technology and the internet at a younger age than ever before. It's never too early to talk to your child about what they do online and who to tell if they come across anything online that makes them feel worried, scared or sad. Check out the NSPCC guide <https://bit.ly/306nm05>

Struggling with your teen and their #screentime? Here's a video from @InternetMatters with tips for parents of 11-14 year olds <https://youtu.be/Bq7DSfBgoYk> #onlinesafety #staysafeonline

Your child excited about getting a new games console or device for Christmas? Check out internet matters answers to frequently asked questions from parents about how their child can online game safely. <https://bit.ly/3GmzSYP>

Do you know what a money mule is? Money mules are recruited, sometimes unwittingly, by criminals to transfer illegally obtained money between different bank accounts. Sometimes they also target children and young people to undertake this criminal activity. Action Fraud UK can provide information, guidance and support via <https://bit.ly/3ItiZgR>

Young People

The internet can be a great place to chat to friends, have fun and share stories but we also know that sometimes things can go wrong, situations get tricky, leaving us sometimes feeling worried and anxious. Thinkuknow is full for advice on how to stay safe when you're on a phone, tablet or computer. <https://bit.ly/3pHhJld>

When using the internet it's important to be careful about what information we're sharing with people we've never met. The Mix is a UK charity supporting young people under 25, and has loads of information on staying safe online as well as offering support and advice on other areas of life. <https://bit.ly/3IHMLyL>

Fraud themes

#Fraud is when someone tricks or deceives you to gain something for themselves. Usually money, good, services or property. If you have been a victim of fraud and would like to know the support available, visit Victim Lincs: <https://bit.ly/3l7giYo>

Keep your money safe and out of the pocket of criminals this Christmas. Make sure your really important accounts such as your email account or online shopping are protected by a strong password that you don't use anywhere else. Click on the link to find out how to keep your accounts safe online. <https://bit.ly/3Ew2mPf>

Want to give to charity at Christmas? See message a from Action Fraud on how to donate safely to ensure your charity benefits and not fraudsters! <https://bit.ly/3lLhscC>